

ABOUT GI

Geographical Indications (GIs) are associated with the legacy of a product connected with a specific location having unique blend of nature, culture, tradition, and artisan. In India, there are several registered GIs and there are numerous GIs which are not yet registered officially, but are potential registerable GIs.

GI based on classes to Natural Goods, Food Stuff
Manufactured Goods, Handicrafts
or Agricultural Goods

GI based on uniqueness,
weather, and
terrain of the place of origin

Legal Protection from
unfair usage

Registered by the
Authorized
community of the GI

GI Sign or symbol
indicating
Geographical Origin
or location

Economic empowerment
to Artisans, Producers,
and Manufacturers

Social Uplifting and
continuing the Legacy of
the Nation

512+ registered GIs and
numerous unregistered GIs
existence in India

Prevents counterfeiting
and ensures
genuineness of products

Preservation of local Culture,
Tradition,
and Legacy



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NAGA TREE TOMATO

The Naga Tree Tomato (*Solanum betaceum*) is a perennial, evergreen shrub or small tree from the Solanaceae family. It produces reddish, egg-shaped fruits with smooth skin, typically weighing around 50 grams. The fruits have a sweet taste and are high in vitamins A and C, as well as minerals like calcium and iron. The plant thrives in frost-free environments and is generally pest-resistant.

Uniqueness

Naga Tree Tomato has evolved unique characteristics due to its long history of cultivation in Nagaland. It has a sweet taste, thicker skin, and longer shelf life compared to regular tomatoes. It is rich in carbohydrates, protein, fiber, minerals, and antioxidants, and is cultivated organically without chemical fertilizers or pesticides.

Raw Materials

Well-drained, organic-rich soil, compost for seedling beds & natural rainfall for irrigation.

Price

Approx. Rs. 60/- per kg onwards

Proof of Origin

No specific data available

Number of families involved

Approx. 250 families



Type of Goods

Agriculture Horticulture Product (Tomato)

Class of Goods

31

Geographical Location

Kohima, Phek, Chung, Wokha, Zunheboto, Tuensang, Mon, Dimapur, Longleng & Peren, Nagaland.

Method of Production

Naga tree tomato is grown as a backyard crop in Nagaland. It thrives in well-drained, organic-rich soil and cooler climates. Seedlings are raised in compost-enriched beds and transplanted after 4 weeks. The plants rely on natural rainfall for water and require minimal fertilizers. They start bearing fruit after 3 years, with each tree producing over 50 fruits annually.