ABOUT GI

Geographical Indications (GIs) are associated with the legacy of a product connected with a specific location having unique blend of nature, culture, tradition, and artisan. In India, there are several registered Gls and there are numerous GIs which are not yet registered officially, but are potential registerable GIs.

> GI based on classes of Natural Goods, Food Stuff Manufactured Goods, Handicrafts or Agricultural Goods

GI based on uniqueness, weather, and terrain of the place of origin

A Community Right

Economic Empowerment to Artisans, Producers, and **Manufacturers**

> 650+ Registered Gls and **Numerous Unregistered Gls** Existing in India

Authorized User Registration For GI Community Members

> Legal protection from unfair usage

GI Logo indicating Geographical Origin or location

Social Upliftment and continuing the Legacy of the Nation

Prevents counterfeiting and ensures genuineness of products through "GI Tags"

Preservation of local Culture, Tradition and Legacy

A GI reflects a shared heritage that has evolved over generations, deeply influenced by local knowledge, distinctive environments, and cultural traditions. It highlights that certain products are far more than just items of trade; they represent the history, narratives, and dedication of the artisans, farmers, and communities who have kept these practices alive. By recognizing this inherent value, the GI system establishes a structure to safeguard and encourage these traditions, ensuring they thrive and adapt in today's competitive landscape.











KACHAI LEMON



Kachai Lemon also known as Champra, is known for its high juice content and distinctive tangy flavour making it ideal for culinary & medical use. These are rich in Vitamin C & antioxidants. It stands out for its unique aroma and thicker rind as compared to other lemon varieties.

Uniqueness

Kachai lemon is distinct for its bright yellow colour, smooth texture & remarkable juiciness with a less acidic taste compared to other varieties. It is also known for its longer shelf life, which makes it a preferred choice for both local consumption and export. These lemons are valued for their high juice content and rich ascorbic acid levels, making them ideal for fresh consumption, juice, and pickles.

Raw Materials Seeds or Peel, Organic Manure, Fertilizers etc.



Method of Production

These are traditionally grown using organic farming practices, where the fruit is cultivated in welldrained sandy loam soil. The lemons are handpicked when ripe, ensuring that only the best quality fruits are selected the production process emphasizes minimal use of chemical fertilizers with a focus on sustainable practices. The lemons are then carefully sorted, washed and packed for distribution.









