

## ABOUT GI

Geographical Indications (GIs) are associated with the legacy of a product connected with a specific location having unique blend of nature, culture, tradition, and artisan. In India, there are several registered GIs and there are numerous GIs which are not yet registered officially, but are potential registerable GIs.

GI based on classes to Natural Goods, Food Stuff  
Manufactured Goods, Handicrafts  
or Agricultural Goods

GI based on uniqueness,  
weather, and  
terrain of the place of origin

Legal Protection from  
unfair usage

Registered by the  
Authorized  
community of the GI

GI Sign or symbol  
indicating  
Geographical Origin  
or location

Economic empowerment  
to Artisans, Producers,  
and Manufacturers

Social Uplifting and  
continuing the Legacy of  
the Nation

512+ registered GIs and  
numerous unregistered GIs  
existence in India

Prevents counterfeiting  
and ensures  
genuineness of products

Preservation of local Culture,  
Tradition,  
and Legacy



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## NAGA CUCUMBER

∴ Naga cucumbers are unique fruits grown organically in Nagaland. They are juicy, soft, and sweet, differing in taste, shape, and size from those in other parts of India. These cucumbers are low in calories but high in potassium and water content, making them excellent for hydration and nutrition. They are available year-round and thrive in both summer and winter climates.

### Uniqueness

Naga cucumbers are juicy, soft, and sweet fruits that differ in taste, shape, and size from those in other parts of India. They are grown organically and available year-round, thriving in both summer and winter. These are low in calories but high in potassium and water content, they make excellent supplements to drinking water or sports drinks.

### Raw Materials

Well-drained, organic-rich soil, compost for seedling beds

### Price

Approx. Rs.60/- to  
Rs.100/- per kg

### Proof of Origin

Since 3000 years ago

### Number of families involved

Approx. 5000-6000 families



### Type of Goods

Agriculture (Cucumber)

### Class of Goods

31

### Geographical Location

Mokokchung, Mon, Wokha, Kohima  
& Poren district, Nagaland

### Method of Production

Naga cucumbers are grown as a kharif season crop and off-season using indigenous irrigation methods. Seeds are sown from February to April during full or new moons. The crop thrives in warm climates (18-24°C) and various soil types. Harvesting starts three months after sowing, with fruits picked using sharp knives.