

## ABOUT GI

Geographical Indications (GIs) are associated with the legacy of a product connected with a specific location having unique blend of nature, culture, tradition, and artisan. In India, there are several registered GIs and there are numerous GIs which are not yet registered officially, but are potential registerable GIs.

GI based on classes to Natural Goods, Food Stuff  
Manufactured Goods, Handicrafts  
or Agricultural Goods

GI based on uniqueness,  
weather, and  
terrain of the place of origin

Legal Protection from  
unfair usage

Registered by the  
Authorized  
community of the GI

GI Sign or symbol  
indicating  
Geographical Origin  
or location

Economic empowerment  
to Artisans, Producers,  
and Manufacturers

Social Uplifting and  
continuing the Legacy of  
the Nation

512+ registered GIs and  
numerous unregistered GIs  
existence in India

Prevents counterfeiting  
and ensures  
genuineness of products

Preservation of local Culture,  
Tradition,  
and Legacy



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## CHAK — HAO

Chak Hao is a traditional black rice from Manipur, known for its distinct dark colour, aromatic fragrance & rich nutritional content. It is grown mainly in Imphal Valley, where it has been cultivated for centuries. It is recognized for its health benefits & cultural significance. It is often used in festivals and rituals.

### Uniqueness

It stands out for its unique colour which is a result of its rich anthocyanin content, giving it high anti — oxidants properties. Unlike regular rice, it has a nutty flavor & pleasant aroma. It is also renowned for its nutritional benefits including high level of protein, carbohydrates, and dietary fibre.

### Raw Materials

Organic Manure, locally sourced seeds, traditional tools etc.

### Price

Approx. Rs. 100/- to  
Rs. 150 per kg

### Proof of Origin

Since the reign of King  
Meitinggu Nongda Lairen  
Pakhangba (33 AD-154 AD)

### Number of families involved

No Accurate Data Available



### Type of Goods

Agriculture — Black Rice

### Class of Goods

30

### Geographical Location

Manipur and parts of Nagaland

### Method of Production

The rice is cultivated without the use of chemical fertilizers. The seeds are sown during the monsoon season and the rice plants are nurtured with careful irrigation techniques. After harvesting, rice is carefully processed to preserve its unique colour, aroma & nutritional benefits.