

ABOUT GI

Geographical Indications (GIs) are associated with the legacy of a product connected with a specific location having unique blend of nature, culture, tradition, and artisan. In India, there are several registered GIs and there are numerous GIs which are not yet registered officially, but are potential registerable GIs.

GI based on classes to Natural Goods, Food Stuff
Manufactured Goods,
Handicrafts or Agricultural Goods

GI based on uniqueness,
weather, and terrain of the
place of origin

Legal Protection from
unfair usage

Registered by the Authorized
community of the GI

GI Sign or symbol
indicating Geographical
Origin or location

Economic empowerment to
Artisans, Producers, and
Manufacturers

Social Uplifting and
continuing the
Legacy of the Nation



512+ registered GIs and
numerous unregistered GIs
existence in India

Prevents counterfeiting and
ensures genuineness of
products

Preservation of local Culture,
Tradition, and Legacy



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THIRUKANNUR PAPIER MACHE CRAFT

Thirukannur Papier Mache craft involves moulding paper pulp mixed with copper sulphate & rice flour into unique shapes then further finishing with bright lacquered colours & a touch of gold. It is known for its detailed designs. This craft produces a variety of decorative products, including popular papier mache toys which are favoured both in India & internationally.

Uniqueness

The uniqueness lies in its use of local raw materials & skilled craftsmanship. Experiences, master artisans meticulously design & mold paper pulp into unique designs & shapes. Furthermore, applying natural colors for finishing. The craft evolves with changing designs & consumer preferences, showcasing both traditional artistry & adaptability.

Raw Materials

Paper Powder, Chalk Powder, Limestone Powder, Zinc Powder, Starch Powder etc.



Class of Goods

16

Type of Goods

Handicraft

Geographical Location

Tirukanur village,
Puducherry

Proof of Origin

18th Century

No. of families involved

Approximately 50-100 families

Method of Production

The procedure begins with creating a paper pulp mixture combined with copper sulphate & rice flour. This mixture is molded into various shapes & are allowed to dry. Once dry, the designs are intricately sketched on the surface & the products are lacquered & polished in bright vibrant colors often with a touch of gold for added details.