

ABOUT GI

Geographical Indications (GIs) are associated with the legacy of a product connected with a specific location having unique blend of nature, culture, tradition, and artisan. In India, there are several registered GIs and there are numerous GIs which are not yet registered officially, but are potential registerable GIs.

GI based on classes to Natural Goods, Food Stuff
Manufactured Goods,
Handicrafts or Agricultural Goods

GI based on uniqueness,
weather, and terrain of the
place of origin

Legal Protection from
unfair usage

Registered by the Authorized
community of the GI

GI Sign or symbol
indicating Geographical
Origin or location

Economic empowerment to
Artisans, Producers, and
Manufacturers

Social Uplifting and
continuing the
Legacy of the Nation

512+ registered GIs and
numerous unregistered GIs
existence in India

Prevents counterfeiting and
ensures genuineness of
products

Preservation of local Culture,
Tradition, and Legacy



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RAMBAN ANARDANA

Ramban Anardana, commonly known as 'Dhruni' locally, is a significant fruit tree native to the hilly regions and forests of Jammu and Kashmir, thriving at altitudes between 1000 and 2500 meters above sea level. Renowned for its delectable flavour, sweetness, and versatility in traditional recipes, Ramban Anardana is also celebrated for its numerous health benefits. It has been recognized for generations for its immune-boosting and antioxidant properties that contribute to longevity. Additionally, this fruit is rich in essential vitamins and minerals, making it a valuable source of nutrients needed for daily replenishment.

Uniqueness

Ramban Anardana is highly distinctive and exclusive, owing to the unique geographical, climatic, and environmental conditions of the Chenab Valley, including its specific soil characteristics. This fruit is celebrated for its richness and is considered one of the healthiest, boasting a range of medicinal properties and notable components. Often referred to as a divine fruit, Ramban Anardana is frequently mentioned in theological texts due to its esteemed status and revered qualities.

Raw Materials

Pomegranate Seed



Price
₹300 - 400/kg

Class of Goods
31

Type of Goods
Agriculture

Geographical Location
Ramban, Doda, Udhampur,
Rajouri, and Reasi districts

Method of Production

Ramban Anardana's unique quality is closely tied to the specific climatic, environmental, and geographical conditions of its region. The focus on horticulture in this area is driven by the challenging, hilly, and rugged terrain, which limits agricultural development. Consequently, the local community's prosperity largely relies on horticultural products, with Anardana being a key component.