

## ABOUT GI

Geographical Indications (GIs) are associated with the legacy of a product connected with a specific location having unique blend of nature, culture, tradition, and artisan. In India, there are several registered GIs and there are numerous GIs which are not yet registered officially, but are potential registerable GIs.

GI based on classes to Natural Goods, Food Stuff  
Manufactured Goods,  
Handicrafts or Agricultural Goods

GI based on uniqueness,  
weather, and terrain of the  
place of origin

Legal Protection from  
unfair usage

Registered by the Authorized  
community of the GI

GI Sign or symbol  
indicating Geographical  
Origin or location

Economic empowerment to  
Artisans, Producers, and  
Manufacturers

Social Uplifting and  
continuing the  
Legacy of the Nation

512+ registered GIs and  
numerous unregistered GIs  
existence in India

Prevents counterfeiting and  
ensures genuineness of  
products

Preservation of local Culture,  
Tradition, and Legacy



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## PETHAPUR PRINTING BLOCKS

Pethapur printing blocks are intricately carved wooden blocks used for traditional hand- block printing. These are renowned for their fine craftsmanship as these blocks features detailed patterns & designs making them essential tools in creating vibrant and elaborate textile prints.

### Uniqueness

These are renowned for their extraordinary fineness & precision achieved through highly skilled handwork by expert craftsmen who carve lines as thin as millimetre. These blocks are used for printing designs in multiple colours & ensure flawless alignment of motifs. The craft is versatile & allows for innovative, hard to replicate designs, blending myths, faiths, symbols & imagination.

### Raw Materials

Teak wood, tracing paper, ink/ dye, sandpaper, varnish or sealant etc.



**Price**  
₹200/- to ₹500/-  
for basic designs

**Class of Goods**  
16

**Proof of Origin**  
Since 1000 years ago

**Type of Goods**  
Handicraft

**Geographical Location**  
Pethapur Village, Gujarat

**No. of families involved**  
50-100 families (Approximately)

### Method of Production

The production of Pethapur printing blocks involves selecting high- quality teak wood which is then seasoned to prevent warping. The skilled artisans meticulously hand- carve unique designs onto the wood using small chisels & tools ensuring precision in every detail. The blocks are then polished & tested for alignment to ensure they produce clear& consistent prints on fabrics.