

ABOUT GI

Geographical Indications (GIs) are associated with the legacy of a product connected with a specific location having unique blend of nature, culture, tradition, and artisan. In India, there are several registered GIs and there are numerous GIs which are not yet registered officially, but are potential registerable GIs.

GI based on classes to Natural Goods, Food Stuff
Manufactured Goods,
Handicrafts or Agricultural Goods

GI based on uniqueness,
weather, and terrain of the
place of origin

Legal Protection from
unfair usage

Registered by the Authorized
community of the GI

GI Sign or symbol
indicating Geographical
Origin or location

Economic empowerment to
Artisans, Producers, and
Manufacturers

Social Uplifting and
continuing the
Legacy of the Nation

512+ registered GIs and
numerous unregistered GIs
existence in India

Prevents counterfeiting and
ensures genuineness of
products

Preservation of local Culture,
Tradition, and Legacy



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MOIRANG PHEE

It is a cloth with moirang pheejin design in which the weft threads are interlocked with weft threads of the main body during the weaving process. The design is derived from the pronged teeth of the “Pakhangba”, the Pythonic God of the Manipur mythology. The teeth with upward pointed tops, when arranged in a regular and uniform series, have appealing touch in the aesthetic perception of the people.

Uniqueness

The uniqueness lies in the Moirang Pheejin design woven in the fabric along longitudinal border which are continuous series of geometrical figure of Yarong. It is produced by interlocking of weft threads with the warp threads along the border. The Moirang Pheejin design is elongated from selvedge towards the middle of the fabric and arranged continuously along the border of the fabric.

Raw Materials

Cotton, Mulberry silk

Price
₹5000/-onwards

Class of Goods
25

Proof of Origin
11th century



Type of Goods
Handicraft

Geographical Location
Manipur

No. of families involved
Around 400-500 artisans

Method of Production

In order to weave a Moirang Phee with Moirang Pheejin design, it is required a kind of weaver having perfect skill, patient and concentration on the work. It was woven either on loom, throw shuttle and fly shuttle loom. The Moirang Pheejin design can be woven either on left or right side selvedge of the cloth, however, the most convenient for weaver is on the right selvedge of the weaver for handiness