

ABOUT GI

Geographical Indications (GIs) are associated with the legacy of a product connected with a specific location having unique blend of nature, culture, tradition, and artisan. In India, there are several registered GIs and there are numerous GIs which are not yet registered officially, but are potential registerable GIs.

GI based on classes to Natural Goods, Food Stuff
Manufactured Goods,
Handicrafts or Agricultural Goods

GI based on uniqueness,
weather, and terrain of the
place of origin

Legal Protection from
unfair usage

Registered by the Authorized
community of the GI

GI Sign or symbol
indicating Geographical
Origin or location

Economic empowerment to
Artisans, Producers, and
Manufacturers

Social Uplifting and
continuing the
Legacy of the Nation

512+ registered GIs and
numerous unregistered GIs
existence in India

Prevents counterfeiting and
ensures genuineness of
products

Preservation of local Culture,
Tradition, and Legacy



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KUTCH ROGAN CRAFT

The paintings technique is remarkable for its use of gummy paint, twisted into motifs without the blunt needle ever touching the surface. Traditionally, Rogan painting tools were handmade or locally sourced including items like Dandi (Stirrer) & Dhakni (mud plate). In this craft, castor oil is heated for 12 hours, mixed with cold water to form Rogan paste which was then combined with natural colours. This paste is further applied to cloth which creates an embossed, shiny effect similar to embroidery.

Uniqueness

The uniqueness comes from its technique where gummy paint is skillfully twisted into motifs without direct needle contact. Additionally, the use of traditional, handcrafted tools and the elaborate process of heating castor oil to create sticky, elastic paste give Rogan painting its distinct embossed & shining finish.

Raw Materials

Oil used for rogan paste, fabrics, colors, vessel, Chula

Price

₹ 1500/- onwards
depending upon
its size, design & craftsmanship.

Class of Goods

24, 25

Proof of Origin

Since 17th Century

Type of Goods

Handicraft

Geographical Location

Kutch district, Gujarat

No. of families involved

10 to 12 families of Kutch region
(Approximately)



Method of Production

Rogan painting involves heating of castor oil for several hours until it becomes thick & sticky, then further mixing it with the natural pigments to create a colored paste. This paste is twisted into unique designs on fabric using a metal stylus with the artisan's hand never touching the surface. The designs are often mirrored by folding the fabric, creating a symmetrical pattern.