

ABOUT GI

Geographical Indications (GIs) are associated with the legacy of a product connected with a specific location having unique blend of nature, culture, tradition, and artisan. In India, there are several registered GIs and there are numerous GIs which are not yet registered officially, but are potential registerable GIs.

GI based on classes to Natural Goods, Food Stuff
Manufactured Goods,
Handicrafts or Agricultural Goods

GI based on uniqueness,
weather, and terrain of the
place of origin

Legal Protection from
unfair usage

Registered by the Authorized
community of the GI

GI Sign or symbol
indicating Geographical
Origin or location

Economic empowerment to
Artisans, Producers, and
Manufacturers

Social Uplifting and
continuing the
Legacy of the Nation

512+ registered GIs and
numerous unregistered GIs
existence in India

Prevents counterfeiting and
ensures genuineness of
products

Preservation of local Culture,
Tradition, and Legacy



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KOTPAD HANDLOOM FABRIC

Kotpad handloom products are known for their earthy tones and unique tribal motifs, woven from natural vegetable dyed cotton. These handwoven fabrics reflect the rich cultural heritage of Odisha, making each piece unique & environment friendly. These are crafted using organic cotton and natural dyes, extracted primarily from the roots of Aul tree. This not only represents the artistry of Odisha but also supports the livelihoods of the weavers, making it a symbol of ethical fashion & cultural pride.

Uniqueness

This product's uniqueness stems from the local availability of Aul trees and the distinctive collection methods for Aul barh. The specialized yarn pre-treatment and dyeing techniques, the use of three shuttles during weaving, and the application of earthen pots contribute to its exceptional character. Furthermore, the detailed tribal motifs and the significant manual effort involved highlight its uniqueness, justifying its protection under the G.I. of Goods Act 99.

Raw Materials

Aul trees, natural dyes, natural fibers, organic cotton etc

Price
₹800/- to ₹2500/-
(Approximately)

Class of Goods
24

Proof of Origin
Since 20th century



Type of Goods
Handicraft

Geographical Location
Koraput, Odisha

No. of families involved
500-1000 families involved

Method of Production

Kotpad handloom fabric is produced through a traditional process involving the collection of organic cotton and Aul barh for natural dyeing. The cotton yarn is dyed with natural extracts and woven on handlooms using intricate techniques, incorporating tribal motifs. The fabric undergoes careful washing, drying, and pressing to ensure quality and finish.