

ABOUT GI

Geographical Indications (GIs) are associated with the legacy of a product connected with a specific location having unique blend of nature, culture, tradition, and artisan. In India, there are several registered GIs and there are numerous GIs which are not yet registered officially, but are potential registerable GIs.

GI based on classes to Natural Goods, Food Stuff
Manufactured Goods,
Handicrafts or Agricultural Goods

GI based on uniqueness,
weather, and terrain of the
place of origin

Legal Protection from
unfair usage

Registered by the Authorized
community of the GI

GI Sign or symbol
indicating Geographical
Origin or location

Economic empowerment to
Artisans, Producers, and
Manufacturers

Social Uplifting and
continuing the
Legacy of the Nation

512+ registered GIs and
numerous unregistered GIs
existence in India

Prevents counterfeiting and
ensures genuineness of
products

Preservation of local Culture,
Tradition, and Legacy



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BHARUCH SUJANI WEAVING

Bharuch Sujani Weaving is a distinguished textile art from Gujarat. It is characterized by its meticulous hand embroidered patterns on fabrics such as quilts and shawls. This traditional craft features elaborate geometric and floral motifs showcasing the region's artisanal expertise and cultural richness.

Uniqueness

This is unique for its detailed hand embroidery techniques, which incorporate vibrant, geometrical & floral patterns on repurposed fabrics. This craft is unique for its specific pattern placements and use of recycled materials, highlighting a distinct cultural and artisanal heritage that sets it apart from other textile traditions.

Raw Materials

Cotton rough, rayon silk mixes, artificial staple mixes,

Price

₹ 3000/- onwards depending upon the size, design & craftsmanship.

Class of Goods

24

Proof of Origin

Since 1860s



Type of Goods

Handicrafts

Geographical Location

Bharuch district, Gujarat

No. of families involved

Approximately 2000-3000 families

Method of Production

The production of Bharuch Sujani weaving follows a detailed process where artisans begin by selecting and preparing repurposed fabric. Then they further design & sketch unique geometrical and floral patterns onto the fabric, which is subsequently hand embroidered with vibrant threads. The final step involves assembling the embroidered sections into finished products such as quilts and shawls. This method blends traditional craftsmanship with precise execution, preserving the art form's cultural significance.