

ABOUT GI

Geographical Indications (GIs) are associated with the legacy of a product connected with a specific location having unique blend of nature, culture, tradition, and artisan. In India, there are several registered GIs and there are numerous GIs which are not yet registered officially, but are potential registerable GIs.

GI based on classes to Natural Goods, Food Stuff
Manufactured Goods,
Handicrafts or Agricultural Goods

GI based on uniqueness,
weather, and terrain of the
place of origin

Legal Protection from
unfair usage

Registered by the Authorized
community of the GI

GI Sign or symbol
indicating Geographical
Origin or location

Economic empowerment to
Artisans, Producers, and
Manufacturers

Social Uplifting and
continuing the
Legacy of the Nation

512+ registered GIs and
numerous unregistered GIs
existence in India

Prevents counterfeiting and
ensures genuineness of
products

Preservation of local Culture,
Tradition, and Legacy



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AMBAJI WHITE MARBLE

Ambaji, a renowned pilgrimage site in Gujarat, is famous for its high-quality White Marble, which is harder and more polishable than other Indian varieties. It is composed mainly of calcium carbonate along with silicon oxide & other minerals. It features uniform, closely packed grains. These are formed from re-crystallized limestone under intense pressure and heat, this metamorphic marble often contains minor dark veins due to impurities. Furthermore, the marble is extracted using wire saws, avoiding blasting, & is known for its compact, fracture-free quality.

Uniqueness

Ambaji White Marble is renowned for its high quality and widespread use in Indian temple architecture and sculpture. Originating from the early medieval period, it features uniform, fine grains and high translucency, allowing for a glossy finish and intricate carvings. With a whiteness of 95.80-96.30%, it primarily contains calcium oxide, silicon oxide, and other minerals, making it a favoured choice for detailed stonework.

Raw Materials

Limestone, Mining equipment's, calcite, marble blocks, polishing agents etc.



Price

₹/-150 to ₹/-300
per square foot

Class of Goods

19

Proof of Origin

Early medieval period

Type of Goods

Handicraft

Geographical Location

Banaskantha district,
Gujarat

No. of families involved

300-500 families

Method of Production

Ambaji White Marble is produced through the extraction of large blocks from quarries, followed by cutting, polishing, and finishing to enhance its natural beauty and luster. The process involves careful handling to preserve the marble's pristine appearance and quality. Advanced machinery and skilled craftsmanship ensure a smooth and durable final product.