

ABOUT GI

Geographical Indications (GIs) are associated with the legacy of a product connected with a specific location having unique blend of nature, culture, tradition, and artisan. In India, there are several registered GIs and there are numerous GIs which are not yet registered officially, but are potential registerable GIs.

GI based on classes to Natural Goods, Food Stuff
Manufactured Goods, Handicrafts
or Agricultural Goods

GI based on uniqueness,
weather, and
terrain of the place of origin

Legal Protection from
unfair usage

Registered by the
Authorized
community of the GI

GI Sign or symbol
indicating
Geographical Origin
or location

Economic empowerment
to Artisans, Producers,
and Manufacturers

Social Uplifting and
continuing the Legacy of
the Nation

512+ registered GIs and
numerous unregistered GIs
existence in India

Prevents counterfeiting
and ensures
genuineness of products

Preservation of local Culture,
Tradition,
and Legacy



KATHPUTLIS OF RAJASTHAN

Marionettes or string puppets are known as kathputli (kath meaning wood, and putli meaning doll). This ancient art form has long served to entertain, provide social commentary, and convey important information. The traditional set of puppets for the Amar Singh Rathore play used to be of 52 characters. But now the puppeteers use only a few characters whose identity they have modified to suit the current needs of the public. So, the puppeteers are sharp in sensing the taste and sensibility of the crowd and adapt the show accordingly. Nowadays, the puppeteers make small cheap non-functional puppets, varying from 2 to 2 ft. length, and sell them to domestic and foreign tourists, and earn their major part of income from this.

Uniqueness

Rajsthani string puppets are perhaps the only example of their kind in the world where a control or cross is not used for manipulation. In other words, all the strings are attached to the puppeteers' fingers directly, which demand a great deal of virtuosity. These puppets are operated with strings. The strings vary from 2 to 8, the larger the puppets, the more the movement and agility of the character.

Raw Materials

Ardu wood, tools, decorative clothes, chisel, paints etc



Price

₹.200/- to > ₹.2000/-

Type of Goods

Handicraft

Class of Goods

28

Geographical Location

Nagaur district, Rajasthan

No. of Families Involved

Approximately 5000 families

Proof of Origin

Since 1500 years

Method of Production

Artisans start by designing and carving the puppets from lightweight wood, shaping and painting them with traditional patterns and vibrant colors. Strings are then attached directly to the puppets' limbs and body, requiring precise control from the puppeteers' fingers. The puppets are dressed in elaborate costumes with intricate embroidery and detailed accessories. Final adjustments are made to the strings for smooth movement and balance. After thorough testing and rehearsal, the kathputlis are ready for performance, blending craftsmanship with cultural storytelling.