

## ABOUT GI

Geographical Indications (GIs) are associated with the legacy of a product connected with a specific location having unique blend of nature, culture, tradition, and artisan. In India, there are several registered GIs and there are numerous GIs which are not yet registered officially, but are potential registerable GIs.

GI based on classes to Natural Goods, Food Stuff  
Manufactured Goods, Handicrafts  
or Agricultural Goods

GI based on uniqueness,  
weather, and  
terrain of the place of origin

Legal Protection from  
unfair usage

Registered by the  
Authorized  
community of the GI

GI Sign or symbol  
indicating  
Geographical Origin  
or location

Economic empowerment  
to Artisans, Producers,  
and Manufacturers

Social Uplifting and  
continuing the Legacy of  
the Nation

512+ registered GIs and  
numerous unregistered GIs  
existence in India

Prevents counterfeiting  
and ensures  
genuineness of products

Preservation of local Culture,  
Tradition,  
and Legacy



## Agsechi vayingim

'Agsechi Vayingi' is a phrase in Konkani which pertains to a specific type of brinjal (eggplant/aubergine) that is well-liked in Goa. The phrase 'Agsechi Vayingim' translates to 'brinjals from Agassaim,' a village in North Goa renowned for its agriculture where the flavorful and high-quality brinjals are produced. Traditional Goan dishes like 'Baingan Bharta' or 'Baingan Masala' frequently include them. The flavour of this variety is highly valued and plays a key role in Goan culinary traditions. Numerous elements combined contribute to its outstanding flavour, look, and nutritional benefits, making it a highly valued produce from Agassaim.

### Uniqueness

In Agassaim village, a distinct type of fruit or vegetable flourishes because of its exclusive soil, water, and weather circumstances. These factors give unique characteristics to the product: it has a higher amount of flesh, fewer seeds, bigger fruit, and a distinctive dark purple colour. Additionally, it provides improved nutritional advantages due to the unique environmental factors.

### Raw Materials

Seeds



Price  
₹30-60/kg

Type of Goods  
Agriculture

Class of Goods  
31

Geographical Location  
West Garo Hills,  
western Meghalaya

No. of Families Involved  
Natives of Agassaim village

Proof of Origin  
19<sup>th</sup> century

### Method of Production

Firstly, high-quality fruits are gathered for the purpose of seed production. They usually choose the second fruits from strong eggplant plants, letting them fully ripen until they become yellowish before picking. The traditional methods of seed bed preparation, sowing, germination, and transplanting have been handed down through generations, ensuring the continued success in growing robust and healthy crops.