

## ABOUT GI

Geographical Indications (GIs) are associated with the legacy of a product connected with a specific location having unique blend of nature, culture, tradition, and artisan. In India, there are several registered GIs and there are numerous GIs which are not yet registered officially, but are potential registerable GIs.

GI based on classes to Natural Goods, Food Stuff  
Manufactured Goods, Handicrafts  
or Agricultural Goods

GI based on uniqueness,  
weather, and  
terrain of the place of origin

Legal Protection from  
unfair usage

Registered by the  
Authorized  
community of the GI

GI Sign or symbol  
indicating  
Geographical Origin  
or location

Economic empowerment  
to Artisans, Producers,  
and Manufacturers

Social Uplifting and  
continuing the Legacy of  
the Nation

512+ registered GIs and  
numerous unregistered GIs  
existence in India

Prevents counterfeiting  
and ensures  
genuineness of products

Preservation of local Culture,  
Tradition,  
and Legacy



## Sat Shiro Bheno

'Sat Shiro Bheno' or 'Sat Shirancho Bhendo' is a prominent vegetable crop in Goa, referred to as okra in English and Bhendo in Goan Konkani. It showcases distinct seven-sided ridges in light green or light yellow shades with occasional brownish tones on the edges. 'Sat' in Konkani stands for seven, 'Shiro' or 'Shirancho' represents leafy greens or vegetables, while 'Bheno' or 'Bhendo' signifies a dish or preparation.

### Uniqueness

Sat Shiro Bheno (Sat Shirancho Bhendo) is a unique vegetable crop of Goa and is being cultivated by following age-old traditional method of cultivation. According to traditional farmers, the "Sat Shiro Bheno" okra variety is named "Satpani" because its first flower typically appears above the seventh leaf. It is famous for its texture, its longer length, flavourful and very nutritious. It is among the longest variety of Okra in Goa.

### Raw Materials

Seeds



Price

₹15-20/okra

Type of Goods

Agriculture

Class of Goods

31

Geographical Location

Goa

No. of Families Involved

Goan families

Proof of Origin

19<sup>th</sup> century

### Method of Production

The coastal climate of Goa, characterized by warmth, humidity, and consistency, creates optimal conditions for a variety of agricultural pursuits. Sandy loam and clay-soils are best suitable for its cultivation. Goan farmers have upheld the cultivation of the Sat Shiro Bheno variety across generations, maintaining traditional practices during both the kharif and rabbi seasons.