

ABOUT GI

Geographical Indications (GIs) are associated with the legacy of a product connected with a specific location having unique blend of nature, culture, tradition, and artisan. In India, there are several registered GIs and there are numerous GIs which are not yet registered officially, but are potential registerable GIs.

GI based on classes to Natural Goods, Food Stuff
Manufactured Goods, Handicrafts
or Agricultural Goods

GI based on uniqueness,
weather, and
terrain of the place of origin

Legal Protection from
unfair usage

Registered by the
Authorized
community of the GI

GI Sign or symbol
indicating
Geographical Origin
or location

Economic empowerment
to Artisans, Producers,
and Manufacturers

Social Uplifting and
continuing the Legacy of
the Nation

512+ registered GIs and
numerous unregistered GIs
existence in India

Prevents counterfeiting
and ensures
genuineness of products

Preservation of local Culture,
Tradition,
and Legacy



NIRMAL TOYS AND CRAFTS

Nirmal toys are charming wooden creations made from 'poniki' wood, sourced from local forests. They come in various sizes and shapes, including animals, fruits, vegetables, and deities. These are painted with natural colors derived from local plants and materials, these toys are visually striking and reflect traditional craftsmanship.

Uniqueness

Nirmal toys, originating from the village of Nirmal and part of India's handicraft sector, boast distinctive features that set them apart from other handmade toys. These are crafted from 'poniki' wood sourced from local forests in Adilabad, these toys are lightweight due to the seasoned wood and are assembled with bamboo stems as joining material. The toys, depicting natural forms such as birds, animals, fruits, and vegetables, are first covered with fine cotton cloth before being intricately painted. An indigenous tool called 'taapi' is used to apply 'lappam' (a traditional adhesive made from tamarind paste and sawdust), creating a unique visual texture.

Raw Materials

Poniki wood, bamboo stems, tools, tamarind paste, lappam, natural colours etc

Price
₹100/- to ₹2000/-

Class of Goods
28

No. of Families Involved
80-100 artisans (Approx.)



Type of Goods
Handicraft

Geographical Location
Adilabad, Andhra Pradesh

Proof of Origin
400-year-old tradition

Method of Production

Nirmal toys from Telangana are crafted using seasoned 'poniki' wood from local forests, joined with bamboo stems. Artisans first cover the wooden shapes with fine cotton cloth and apply a tamarind paste and sawdust adhesive called 'lappam' using a tool known as 'taapi'. The toys are then further painted with natural colours, highlighting their detailed and vivid designs.