

ABOUT GI

Geographical Indications (GIs) are associated with the legacy of a product connected with a specific location having unique blend of nature, culture, tradition, and artisan. In India, there are several registered GIs and there are numerous GIs which are not yet registered officially, but are potential registerable GIs.

GI based on classes to Natural Goods, Food Stuff
Manufactured Goods, Handicrafts
or Agricultural Goods

GI based on uniqueness,
weather, and
terrain of the place of origin

Legal Protection from
unfair usage

Registered by the
Authorized
community of the GI

GI Sign or symbol
indicating
Geographical Origin
or location

Economic empowerment
to Artisans, Producers,
and Manufacturers

Social Uplifting and
continuing the Legacy of
the Nation

512+ registered GIs and
numerous unregistered GIs
existence in India

Prevents counterfeiting
and ensures
genuineness of products

Preservation of local Culture,
Tradition,
and Legacy



Myndoli Banana

Myndoli Banana cultivation is a significant fruit crop in Goa. It is believed to be very nourishing, with high levels of energy, vitamins, and minerals. It is possible to steam, roast or fry it. It can be seen on the large and towering banana tree. They are big and have a long, tusk-like shape. The pulp is a deep shade of yellow to golden, and is solid and firm. As it matures, the skin changes from green to a golden colour and acquires black spots. Because of its excellent flavour and few seeds, the Myndoli banana is widely used in Goa for making a variety of shakes in comparison to other types.

Uniqueness

The soil and climate in Pernem, Bicholim, and Bardez along the river area have unique qualities that favour the growth of this high-nutrient-demanding variety of bananas. These conditions also contribute a distinct flavour to the bananas and result in a fleshier texture compared to other banana types cultivated in Goa.

Raw Materials

Banana Rhizome



Price
₹150-Rs.300 per dozen

Class of Goods
31

No. of Families Involved
Spread over Goa

Type of Goods
Agriculture

Geographical Location
Goa

Proof of Origin
Pernem, Bicholim and Bardez
Taluka in North district of Goa.

Method of Production

It is grown in soil ranging from sandy loam to clay, in a climate that is well adapted to the humid, tropical, high rainfall zone. Choosing the right rhizome as planting material is crucial. Farmers inspect other farms to confirm the disease and pest-free status of banana plantations. They then pick healthy suckers with 2-3 sword-shaped leaves for planting, from the field identified by the farmer.