## ABOUT GI

Geographical Indications (GIs) are associated with the legacy of a product connected with a specific location having unique blend of nature, culture, tradition, and artisan. In India, there are several registered GIs and there are numerous GIs which are not yet registered officially, but are potential registerable GIs.

GI based on classes to Natural Goods, Food Stuff Manufactured Goods, Handicrafts or Agricultural Goods

GI based on uniqueness, weather, and terrain of the place of origin

Registered by the Authorized community of the GI

Economic empowerment to Artisans, Producers, and Manufacturers

> 512+ registered GIs and numerous unregistered GIs existence in India

Legal Protection from unfair usage

> Gl Sign or symbol indicating Geographical Origin or location

Social Uplifting and continuing the Legacy of the Nation

Prevents counterfeiting and ensures genuineness of products

Preservation of local Culture, Tradition, and Legacy



© RIPA, JUL 2024



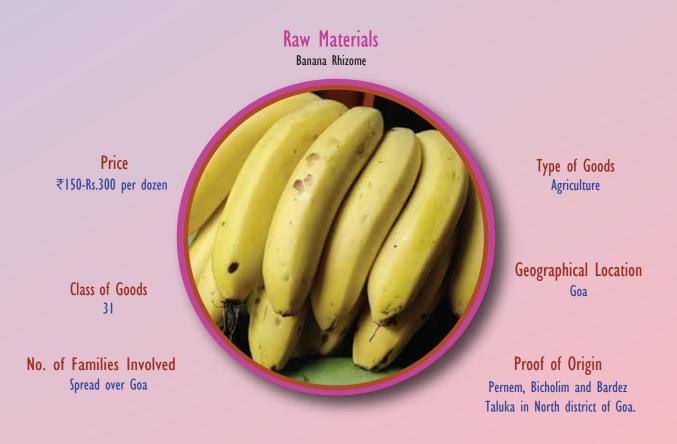
## Myndoli Banana



Myndoli Banana cultivation is a significant fruit crop in Goa. It is believed to be very nourishing, with high levels of energy, vitamins, and minerals. It is possible to steam, roast or fry it. It can be seen on the large and towering banana tree. They are big and have a long, tusk-like shape. The pulp is a deep shade of yellow to golden, and is solid and firm. As it matures, the skin changes from green to a golden colour and acquires black spots. Because of its excellent flavour and few seeds, the Myndoli banana is widely used in Goa for making a variety of shakes in comparison to other types.

## Uniqueness

The soil and climate in Pernem, Bicholim, and Bardez along the river area have unique qualities that favour the growth of this high-nutrient-demanding variety of bananas. These conditions also contribute a distinct flavour to the bananas and result in a fleshier texture compared to other banana types cultivated in Goa.



## **Method of Production**

It is grown in soil ranging from sandy loam to clay, in a climate that is well adapted to the humid, tropical, high rainfall zone. Choosing the right rhizome as planning material is crucial. Farmers inspect other farms to confirm the disease and pest-free status of banana plantations. They then pick healthy suckers with 2-3 sword-shaped leaves for planting, from the field identified by the farmer.



© RIPA, JUL 2024

★ www.ripaonline.com



rh:

Ċ