

## ABOUT GI

Geographical Indications (GIs) are associated with the legacy of a product connected with a specific location having unique blend of nature, culture, tradition, and artisan. In India, there are several registered GIs and there are numerous GIs which are not yet registered officially, but are potential registerable GIs.

GI based on classes to Natural Goods, Food Stuff  
Manufactured Goods, Handicrafts  
or Agricultural Goods

GI based on uniqueness,  
weather, and  
terrain of the place of origin

Legal Protection from  
unfair usage

Registered by the  
Authorized  
community of the GI

GI Sign or symbol  
indicating  
Geographical Origin  
or location

Economic empowerment  
to Artisans, Producers,  
and Manufacturers

Social Uplifting and  
continuing the Legacy of  
the Nation

512+ registered GIs and  
numerous unregistered GIs  
existence in India

Prevents counterfeiting  
and ensures  
genuineness of products

Preservation of local Culture,  
Tradition,  
and Legacy



## MEGHALAYA LYRNAI POTTERY

Meghalaya Lyrnai Pottery or Black clay pottery represents a rich tradition of craftsmanship from Meghalaya, India, known for its unique clay compositions and intricate designs. Handcrafted by skilled artisans, each piece embodies cultural heritage and meticulous artistry, showcasing earthy tones and durable craftsmanship. This pottery serves both functional and aesthetic purposes, offering distinctive additions to home decor or collectors seeking authentic, region-specific artistry and utility.

### Uniqueness

The Lyrnai Black Clay Pottery stands out for its eco-friendliness, being biodegradable and recyclable. They are easy to make as its production involves simple methods with no hi-tech machinery, no energy guzzling or effluent spewing processing of raw materials. Moreover, the shapes & patterns are unique to this region.

### Raw Materials

Dewiong and dewkhluit clay, black soil, black sand, sohlia bark liquid sap



**Price**  
₹-500-Rs. 1,000 onwards.

**Class of Goods**  
21

**No. of Families Involved**  
Around 30,000 or more individuals.

**Type of Goods**  
Handicraft

**Geographical Location**  
West Jaintia Hills district,  
Meghalaya

**Proof of Origin**  
The The Lyrnai clay pottery art originated hundreds of years ago in the hills trickled down to the villagers through their forefathers and is mostly practiced by women.

### Method of Production

Meghalaya lyrnai pottery is a traditional craft known for its distinctive techniques & designs. It involved clay preparation, coiling techniques for shaping, intricate decorative designs, firing & finishing for a smooth surface, blending tradition with innovation in its craftsmanship.