

ABOUT GI

Geographical Indications (GIs) are associated with the legacy of a product connected with a specific location having unique blend of nature, culture, tradition, and artisan. In India, there are several registered GIs and there are numerous GIs which are not yet registered officially, but are potential registerable GIs.

GI based on classes to Natural Goods, Food Stuff
Manufactured Goods, Handicrafts
or Agricultural Goods

GI based on uniqueness,
weather, and
terrain of the place of origin

Legal Protection from
unfair usage

Registered by the
Authorized
community of the GI

GI Sign or symbol
indicating
Geographical Origin
or location

Economic empowerment
to Artisans, Producers,
and Manufacturers

Social Uplifting and
continuing the Legacy of
the Nation

512+ registered GIs and
numerous unregistered GIs
existence in India

Prevents counterfeiting
and ensures
genuineness of products

Preservation of local Culture,
Tradition,
and Legacy



LEATHER TOYS OF INDORE

The animal figures crafted exhibit a highly natural texture, mirroring the original animals. A lot of efforts are made to keep the colours and sheen of the animal skin as natural as possible to preserve their authentic appearance. The animals come in sizes ranging from 4 to 36 inches, ensuring uniformity for the export market. Furthermore, exceptional pieces are made in larger sizes, reflecting the animals' true dimensions, creating a lifelike illusion from a distance.

Uniqueness

These leather toys appear realistic as sheep & goat leather is used and most of them in animated sequence, in that each toy represent a different motion. Moreover, the texture of the skin of the animal is given using pointed tools on the paper pulp when it is still wet and applied on the hay mould by hand keeping in mind the texture of the animal skin in question.

Raw Materials

Galvanized wire, Iron rods, Wood wool, rice crop waste (hay), Paper pulp, tamarind powder, Goat and sheep skin leather (tanned), Finishing tools, Dye powder for painting, Fabric colours, Lacquer/ shoe polish etc.



Price

₹.50/- > ₹. 7000/-

Type of Goods
Handicraft

Class of Goods
28

Geographical Location
Indore, Madhya Pradesh

No. of Families Involved
Approximately 10000 artisans

Proof of Origin
Since 1952

Method of Production

The production of leather toys in Indore begins with designing toy patterns and selecting high-quality leather, which is then cut into various shapes. These pieces are stitched together by hand or machine with precision to ensure durability and proper shape. The stitched leather is shaped and moulded into the final toy form, with detailed features added using specialized tools. The toys are further dyed with natural or synthetic colours and treated with finishes to enhance flexibility, durability, and maintain the leather's natural texture and sheen. After thorough quality control and necessary adjustments, the toys are carefully packaged for both domestic and international markets.