

ABOUT GI

Geographical Indications (GIs) are associated with the legacy of a product connected with a specific location having unique blend of nature, culture, tradition, and artisan. In India, there are several registered GIs and there are numerous GIs which are not yet registered officially, but are potential registerable GIs.

GI based on classes to Natural Goods, Food Stuff
Manufactured Goods, Handicrafts
or Agricultural Goods

GI based on uniqueness,
weather, and
terrain of the place of origin

Legal Protection from
unfair usage

Registered by the
Authorized
community of the GI

GI Sign or symbol
indicating
Geographical Origin
or location

Economic empowerment
to Artisans, Producers,
and Manufacturers

Social Uplifting and
continuing the Legacy of
the Nation

512+ registered GIs and
numerous unregistered GIs
existence in India

Prevents counterfeiting
and ensures
genuineness of products

Preservation of local Culture,
Tradition,
and Legacy



LAKADONG TURMERIC

Lakadong Turmeric is a premium variety cherished for its superior quality and remarkable potency, originating from the pristine hills of Meghalaya, India. These are cultivated using traditional farming techniques in nutrient-rich soil and under favorable climatic conditions, this turmeric boasts a vibrant golden color and exceptionally high levels of curcumin. Its distinct flavor profile and robust medicinal properties have garnered global acclaim, making it a coveted choice for both culinary excellence and holistic health practices.

Uniqueness

Lakadong turmeric is considered to be one of the world's best varieties of turmeric with a curcumin content of around 6.8 to 7.5%. It is darker in colour & is grown organically without the use of fertilizers.

Raw Materials

Curcuma longa Rhizomes, Turmerones (Turmeric Oil), oleoresin

Price

₹ 300 onwards

Class of Goods

30

No. of Families Involved

Around 14,000 farmers are currently engaged in cultivating the turmeric variety.

Type of Goods

Agriculture

Geographical Location

West Jaintia Hills,
Meghalaya

Proof of Origin

Since 20th century



Method of Production

Lakadong Turmeric flourishes in tropical to subtropical conditions, necessitating well-drained loamy soils and an annual precipitation ranging from 2000 to 3000 mm. Cultivation employs organic methodologies, encompassing the enhancement of soil fertility through farmyard manure and the application of mulch to conserve moisture and suppress weed growth, thereby guaranteeing the production of premium-grade turmeric.