#### **ABOUT GI**

Geographical Indications (GIs) are associated with the legacy of a product connected with a specific location having unique blend of nature, culture, tradition, and artisan. In India, there are several registered GIs and there are numerous GIs which are not yet registered officially, but are potential registerable Gls.

> GI based on classes to Natural Goods, Food Stuff Manufactured Goods. Handicrafts or Agricultural Goods

GI based on uniqueness, weather, and terrain of the place of origin

Registered by the Authorized community of the GI

Economic empowerment to Artisans, Producers, and **Manufacturers** 

> 512+ registered Gls and numerous unregistered Gls existence in India

Legal Protection from unfair usage

> Gl Sign or symbol indicating Geographical Origin or location

Social Uplifting and continuing the Legacy of the Nation

Prevents counterfeiting and ensures genuineness of products

Preservation of local Culture, Tradition, and Legacy











## JAAPI HAT



An ancient emblem of Assamese folk culture is jaapi. The word jaapi comes from the word jaap, which means a bunch of toku leaves. In the past, farmers and common Assamese people used basic jaapi to protect themselves from the sun, whereas elaborate jaapi was worn as a status symbol of aristocracy and royalty. Decorative sorudoi jaapi are woven with elaborate fabric designs, mainly in shades of red, white, green, blue, and black. The bamboo headgear known as jaapi, which is popular in rural Assam, is a distinctive feature of the state's handicrafts and is vital to the state's traditional economy, especially in the Nalbari District.

# Uniqueness

The jaapi hat of Assam is a remarkable example of cultural heritage and craftsmanship. Woven from bamboo and toku leaves, these conical hats are not merely accessories but symbols deeply embedded in Assamese traditions. Each jaapi is meticulously crafted by skilled artisans, reflecting generations of expertise and cultural pride.

### Raw Materials

Cane.bamboo & toku leaves

Price ₹450

Class of Goods 20

**Proof of Origin** 16<sup>th</sup> century



Type of Goods Handicrafts

Geographical Location Nalbari district.Assam

No. of Families Involved Natives of Assam

### Method of Production

The artisans, carefully select bamboo and toku leaves, essential for their flexibility and durability. The bamboo is split and flattened to form a circular base. Next the dried toku leaves are intricately woven around the bamboo frame. This weaving process requires precision to achieve a tight, secure weave that gradually shapes the hat into its distinctive conical form.











