

ABOUT GI

Geographical Indications (GIs) are associated with the legacy of a product connected with a specific location having unique blend of nature, culture, tradition, and artisan. In India, there are several registered GIs and there are numerous GIs which are not yet registered officially, but are potential registerable GIs.

GI based on classes to Natural Goods, Food Stuff
Manufactured Goods, Handicrafts
or Agricultural Goods

GI based on uniqueness,
weather, and
terrain of the place of origin

Legal Protection from
unfair usage

Registered by the
Authorized
community of the GI

GI Sign or symbol
indicating
Geographical Origin
or location

Economic empowerment
to Artisans, Producers,
and Manufacturers

Social Uplifting and
continuing the Legacy of
the Nation

512+ registered GIs and
numerous unregistered GIs
existence in India

Prevents counterfeiting
and ensures
genuineness of products

Preservation of local Culture,
Tradition,
and Legacy



CHANNAPATNA TOYS

Channapatna toys, produced in the Channapatna region (Ramanagara district) of Karnataka, India, are wooden toys known for their vibrant colors and smooth lacquer finishes. These toys are crafted using eco-friendly materials and feature intricate designs painted with natural dyes. Skilled artisans in Channapatna continue to uphold and innovate this craft, ensuring its preservation and recognition globally.

Uniqueness

Channapatna toys are uniquely crafted using organic materials and traditional techniques, showcasing vibrant colors and intricate designs that reflect local artistry and cultural heritage. Their non-toxic finishes and sustainable production methods set them apart as safe, eco-friendly toys with a rich historical legacy.

Raw Materials

Rubber, sycamore, cedar, pine and teak wood, Lacquer, Water-based Adhesives, Ivory Wood (Aale mara)

Price

Rs. 15/- to > Rs. 4,500/-

Class of Goods

28

No. of Families Involved

1200 families (Approx.)



Type of Goods

Handicraft

Geographical Location

Ramanagara district,
Karnataka

Proof of Origin

Since 20th century

Method of Production

Channapatna toys are traditionally produced through a meticulous process involving seasoned woodturning artisans. Initially, raw wood is shaped on a lathe to form various toy components. These are then coated with natural lacquer derived from seeds and hand-painted with non-toxic vegetable dyes, ensuring each piece maintains its eco-friendly and artisanal integrity.