

## ABOUT GI

Geographical Indications (GIs) are associated with the legacy of a product connected with a specific location having unique blend of nature, culture, tradition, and artisan. In India, there are several registered GIs and there are numerous GIs which are not yet registered officially, but are potential registerable GIs.

GI based on classes to Natural Goods, Food Stuff  
Manufactured Goods, Handicrafts  
or Agricultural Goods

GI based on uniqueness,  
weather, and  
terrain of the place of origin

Legal Protection from  
unfair usage

Registered by the  
Authorized  
community of the GI

GI Sign or symbol  
indicating  
Geographical Origin  
or location

Economic empowerment  
to Artisans, Producers,  
and Manufacturers

Social Uplifting and  
continuing the Legacy of  
the Nation

512+ registered GIs and  
numerous unregistered GIs  
existence in India

Prevents counterfeiting  
and ensures  
genuineness of products

Preservation of local Culture,  
Tradition,  
and Legacy



## CHITRAKOOT WOODEN CRAFT & TOYS

Chitrakoot Wooden Craft & Toys specializes in handcrafted wooden items, blending traditional artistry with functional design. Their unique creations range from intricately carved home decor to imaginative toys, each piece reflecting the rich heritage and skilled craftsmanship of Chitrakoot artisans.

### Uniqueness

Chitrakoot wooden crafts feature differently carved traditional toys, decorative items, and functional utensils, often depicting motifs and themes inspired by local folklore and historical stories. These include colourful wooden dolls, elephants, kitchen sets, and decorative pieces reflecting the region's rich cultural heritage.

### Raw Materials

Koraiya/ sheesham/ dudhi/ sundari wood, Safeda/ Eucalyptus, Lac, organic colour, tools,



#### Price

₹100/- to ₹1000/-

#### Class of Goods

20

#### No. of Families Involved

More than 200 families

#### Type of Goods

Handicraft

#### Geographical Location

Chitrakoot, Uttar Pradesh

### Method of Production

Hand carving starts with cutting a wood block from a log, cleaning & sanding, tracing & carving the design using a chisel/ hammer. The carved piece is then smoothed with a file, and sometimes different parts are joined with adhesive. After shaping, the wood is heated to remove moisture. For lacquering, the toy is painted with non-toxic colors, dipped in distemper, coated with white paint & finished with lacquer for shine. In wood turning, a lathe shapes the wood into various objects, with spindle and faceplate turning being the two main techniques. Lacquering in this context involves applying lac to the spinning wood, and the finished products include traditional toys, utensils, and decorative items influenced by regional crafts and historical stories.