ABOUT GI

Geographical Indications (GIs) are associated with the legacy of a product connected with a specific location having unique blend of nature, culture, tradition, and artisan. In India, there are several registered Gls and there are numerous Gls which are not yet registered officially, but are potential registerable Gls.

> GI based on classes to Natural Goods, Food Stuff Manufactured Goods, Handicrafts or Agricultural Goods

GI based on uniqueness, weather, and terrain of the place of origin

Registered by the Authorized community of the GI

Economic empowerment to Artisans, Producers, and Manufacturers

> 512+ registered Gls and numerous unregistered Gls existence in India

Preservation of local Culture, Tradition, and Legacy

Legal Protection from unfair usage

> Gl Sign or symbol indicating Geographical Origin or location

Social Uplifting and continuing the Legacy of the Nation

Prevents counterfeiting and ensures genuineness of products













Aronai



Aronai is like a small Scarf, used by both Men and Women. Mostly they use Aronai as a traditional Shawl, which is the most beautiful attire of Bodo people. Aronai sign of their tradition and is used to felicitate guest with honour, as a gift, in winter it is worn on the neck to tie the neck and protect it from the cold and also in the performance of Bodo dance. In ancient period Bodo warriors used Aronai as a belt in the battlefield. At the time of the war, Bodo women would weave Aronai within a single night and present it to the warriors as they set out for the battlefield. The Aronai in is a sacred item that symbolizes at a deeper level not just the individual weaver's technical skills but feminine power itself with the implied meaning of healing, protecting, and nurturing deeply embedded within it. The Aronai used to be worn as a guard of honour across one's chest and also girdled around one's waist. At present the Aronai is offered to speakers and chief guests on any formal occasions political gatherings, academic meetings, seminars, etc. as well as at home as a welcoming gesture and extension of warm hospitality on the occasion of any informal or casual visit by friends and relatives. Raw Materials



Method of Production

Originally, the Aronai was offered to the warrior soldier prior to his leaving for the battlefield It is believed that this auspicious item will serve as a protective armour for the soldier. Also its weaving reflects the weaver's determination, dedication and perseverance in the art of weaving bearing all its sacred beauty. The entire piece is woven in a single night from a freshly spun cotton thread with all the holy motifs intricately woven and is readied for offering to the warrior prior to leaving the community and heading towards battlefield. The freshly woven Aronai is imbued with spiritual power too, for the weaver, who is usually the warrior's wife seals it with protective power by offering it at the altar of Bathou with the Siju tree, and invoking the spirit to protect her beloved. In the case of unmarried warriors, the Aronai is either woven by the mother, sister, or any female member of the household.









